REGISTERED STUDENT ORGANIZATIONS & CLUBS
Trademark Licensing Guidelines
Updated February 19, 2024

V[^}•˘¦^ &[}•ã c˘} &ˆ ą c@˘˘•^ [~c@˘ W ą̆ç^¦•ã̆çĝ Trademark(s), all products, or equipment bearing reference to Florida Atlantic University must be produced by a licensee c@[ˇ * @c@˘ W ą̆ç^¦•ã̆çĝ ą̆ ^}ą * agent, C[||^*ã̆ææ^ Šã̆^}•ą * Ô[{] æ}ˆ %ŒŠÔ+. Officially licensees are required to carry appropriate product liability insurance and to meet standards of the University Code of Conduct with respect to labor standards. Products manufactured for resale, social functions, or fundraising are subject to our customary royalty rate.

The following guidelines are provided solely for guidance to assist groups in knowing the proper way the student organization can identify with the university. Recognized student groups are able to identify with Florida Atlantic University:

- The Recognized student organization identifies as a student-based organization not to be confused with a University department, program, or initiative;
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